

Wendy French  
COM 383 – M  
Dr. Grace Kelly  
Radio Ad

Title: Design Distinctions Office Ad

Length: .30

SFX: OFFICE NOISES (KEYBOARDS TYPING, PHONES RINGING, ETC.) (UP & OVER)

FEMALE VOICE: (SFX FADES INTO BACKGROUND) Hey Carmen, have you finished renovating your old playroom since the kids went off to college?

CARMEN: Ugh, no. I don't even know where to begin. I don't even know what *paint color* to choose.

FEMALE VOICE: I know what that's like. When we turned our basement into a home gym, we called Susan Jackson at Design Distinctions. She helped us through the *entire* renovation, so it wasn't stressful *at all*.

CARMEN: That's perfect! I'll call her today.

FEMALE VOICE: Wait, really?

CARMEN: Really.

MUSIC: 2 BEAT INSTRUMENTAL (UP & OVER)

MALE ANNC: (MUSIC FADES INTO BACKGROUND) Design Distinctions. Call 1-800-DESIGNS today for a free consultation.