



✉ wendyfrenchdesigns@gmail.com

☎ Please request

🌐 wendyfrenchdesigns.com

Skills

Graphic Design
Digital Media Design
Web Design
Advertising
Public Relations
Media Writing
Typography
Visual Storytelling
Page Layout
Social Media
Oral Presentation
Video Editing
Photography
Beginning Spanish
Leadership
Collaboration
Problem Solving
Attention to Detail
Organized
Determined
Self-Disciplined
Black Belt in Karate
Sign Language Alphabet

Organizations

- Delta Epsilon Iota
- Omicron Delta Kappa
- Phi Eta Sigma
- Girl Scouts
(Bronze & Silver Awards)

Wendy French

Objective

Seeking a design position that will utilize my experience in graphic, digital, and web design with an emphasis on creativity and collaboration and room for growth

Qualifications

- Developed advertising and public relations campaigns
- Experience with web design, package design, and layout
- Created HTML5 computer game and other HTML5 media
- Produced videos to assist with campaigns and presentations
- Designed infographics, posters, playbills, and invitations

Related Experience

Senior Design Specialist, Crown Awards, Hawthorne, NY (2016-2020)

- Designed a variety of custom awards for hundreds of clients weekly
- Created award specifications for production teams
- Maintained communications with clients, sales team, and production team
- Developed process guides and updated design templates
- Trained new artists on processes and provided them with design guidance
- Reviewed all submitted artwork by artists for design accuracy
- Assisted with catalog layout and designed awards for the catalog and website

Head Graphic Designer, *The Minaret*, Tampa, FL (2013-2016)

- Created over 50 vector graphics for newspaper and magazine articles
- Idea collaboration with editors weekly to produce graphics

Account Manager, Enable America, Tampa, FL (2016)

- Directed a team to develop an advertising campaign
- Maintained communications with everyone involved

Administrative Assistant, Rosen & Company, Inc., Armonk, NY (2015)

- Designed direct mail pieces and provided website critique
- Entered content on AMS360

President's Assistant, The A List Group, Tampa, FL (2014)

- Designed promotional materials, such as flyers and postcards
- Managed phone communications

Freelance Graphic Designer (2012-Present)

- Created invitations, posters, and programs for clients
- Produced vector and raster artwork for independent projects

Other Experience

Office Assistant, The Spartan Card Office, Tampa, FL (2014-2016)

Lab Assistant, The University of Tampa, Tampa, FL (2015-2016)

Counselor, Summer Trails Day Camp, Granite Springs, NY (2009-2014)

Education

B.A. in Advertising and Public Relations (2016)

The University of Tampa, Tampa, FL

Minor: Graphic Design

Awards: Student of the Year: Advertising & Public Relations, Outstanding Honors Program Graduate, Dean's List (2013-2016), Presidential Scholarship

Technologies

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Dreamweaver, After Effects, Flash), HTML, CSS, WordPress, Bootstrap, iMovie, Microsoft Office (Word, Excel, PowerPoint, Publisher), Apple iWork (Pages, Keynote, Numbers)