



✉ wendyfrenchdesigns@gmail.com

☎ Please request

🌐 wendyfrenchdesigns.com

## Skills

Graphic Design  
Digital Media Design  
Web Design  
Advertising  
Public Relations  
Media Writing  
Typography  
Visual Storytelling  
Page Layout  
Social Media  
Oral Presentation  
Video Editing  
Photography  
Beginning Spanish  
Leadership  
Collaboration  
Problem Solving  
Attention to Detail  
Organized  
Determined  
Self-Disciplined  
Black Belt in Karate  
Sign Language Alphabet

## Organizations

- Delta Epsilon Iota
- Omicron Delta Kappa
- Phi Eta Sigma
- Girl Scouts  
(Bronze & Silver Awards)

# Wendy French

## Objective

Seeking a design position that will utilize my experience in graphic, digital, and web design with an emphasis on creativity and collaboration and room for growth

## Qualifications

- Developed advertising and public relations campaigns
- Experience with web design, package design, and layout
- Created HTML5 computer game and other HTML5 media
- Produced videos to assist with campaigns and presentations
- Designed infographics, posters, playbills, and invitations

## Related Experience

### Senior Design Specialist, Crown Awards, Hawthorne, NY (2016-2020)

- Designed a variety of custom awards for hundreds of clients weekly
- Created award specifications for production teams
- Maintained communications with clients, sales team, and production team
- Developed process guides and updated design templates
- Trained new artists on processes and provided them with design guidance
- Reviewed all submitted artwork by artists for design accuracy
- Assisted with catalog layout and designed awards for the catalog and website

### Head Graphic Designer, *The Minaret*, Tampa, FL (2013-2016)

- Created over 50 vector graphics for newspaper and magazine articles
- Idea collaboration with editors weekly to produce graphics

### Account Manager, Enable America, Tampa, FL (2016)

- Directed a team to develop an advertising campaign
- Maintained communications with everyone involved

### Administrative Assistant, Rosen & Company, Inc., Armonk, NY (2015)

- Designed direct mail pieces and provided website critique
- Entered content on AMS360

### President's Assistant, The A List Group, Tampa, FL (2014)

- Designed promotional materials, such as flyers and postcards
- Managed phone communications

### Freelance Graphic Designer (2012-Present)

- Created invitations, posters, and programs for clients
- Produced vector and raster artwork for independent projects

## Other Experience

Office Assistant, The Spartan Card Office, Tampa, FL (2014-2016)

Lab Assistant, The University of Tampa, Tampa, FL (2015-2016)

Counselor, Summer Trails Day Camp, Granite Springs, NY (2009-2014)

## Education

### B.A. in Advertising and Public Relations (2016)

The University of Tampa, Tampa, FL

Minor: Graphic Design

Awards: Student of the Year: Advertising & Public Relations, Outstanding Honors Program Graduate, Dean's List (2013-2016), Presidential Scholarship

## Technologies

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Dreamweaver, After Effects, Flash), HTML, CSS, WordPress, Bootstrap, iMovie, Microsoft Office (Word, Excel, PowerPoint, Publisher), Apple iWork (Pages, Keynote, Numbers)